



EXPORT SUPPORT INDIA



WE CARE FOR MSME'S INTERNATIONAL MARKET ESTABLISHMENT

**SAFE & STRATEGICALLY MOVE IN
INTERNATIONAL MARKET THROUGH
US**

**MOST ECONOMICAL STRATEGIES
MSME's ORIENTED POLICIES**

SIMEC
WE ARE THE PIONEER, THE LEADER

SIMEC- Strategic International Market Establishment Campaign

- ✓ Support Micro-Small-Medium- (MSME's) & Large scale manufacturers.
- ✓ '**Aggressive Marketing**' and '**Strategic Sales Orientation**'.
- ✓ Support them in driving operations efficiently and ensure their presence in international market / global market.
- ✓ Work as an '**Extended Arm**' in establish their international market.

OUR MOTTO

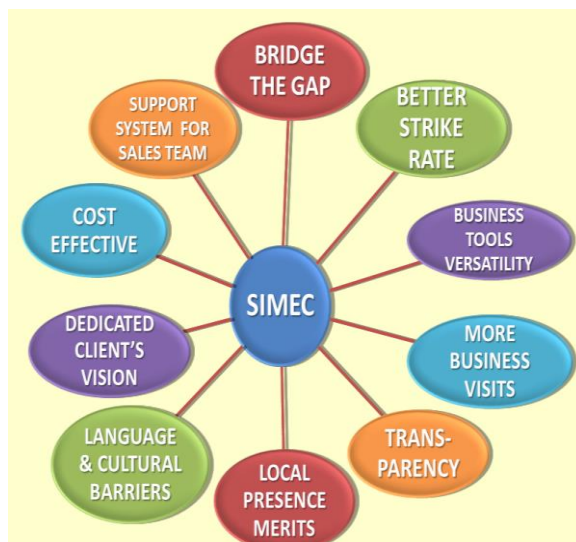
- ✓ **Manufacturers can easily focus on the manufacturing, R&D, Costing & Supply Chain** to improve the efficiency to match global standards.
- ✓ **Strategic Planning of International Marketing** through us and business development operations through us, saves a lot of capital on expenditure for operations, sales expansions and marketing tools.
- ✓ **Flexible Payment Options:** Works on a very nominal prepaid fee keeping the working cost as minimal can carry so as emerging SME's can benefit their all cost resources well.
- ✓ *Thus our support helps them to establish and grow much efficiently.*
- ✓ *Contribute in improving in nation's export's position at global stage.*

SERVICES PROVIDED

- ☐ Business Development (Sales & Marketing) strategy planning.
- ☐ Market Research - Pre-launch scope of product.
- ☐ Sales and Marketing team - Promotion of Products.
- ☐ Hunt for suitable buyers -
 1. Tier 1 Domestic Traders (Big Level Players)
 2. Tier 2 Domestic Traders (Mid level players)
 3. Retail Chains & Brands.
 4. Factories (Modifiers/Converters) and Exporters.
 5. Government Tenders and projects and Institutions.
- ☐ Setting up quarterly, annual sales target and achieving the goals.
- ☐ Information Updates - Market Situations, Analysis and Suggestive Actions.
- ☐ Market and consumer feedbacks.
- ☐ Email Campaigns, Cold Calls.
- ☐ Marketing Content Writing
- ☐ *Custom Clearance, Freight Forwarding and Merchant Export
- ☐ *Digital Marketing – SEO, Adwords.

* Associated services offered as case to case basis ,

BENEFITS FOR MSME's



www.exportsupport.in | Email: info@exportsupport.in | Tel: (+91) 8130429928

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DELIVERABLES, PLAN, COST & COMPARISON

To ensure cost support industrial and manufacturing sector, we make our best attempt to keep the cost as minimal.

PLAN	Micro Scale	Small Scale	Medium Scale	Large Scale
Booster Cost	Economical & Flexible Costs as per the Scales. Ask the team.			
Validity	12 Months	12 Months	12 Months	12 Months
*Booster cost are exclusive GST and Sales Commission (SC). GST & SC are applicable. SC varies on Industry, Product, Invoice Value.				
No of Hours per week	10	15	20	30
Export Scope Analysis Report	1 (SKU)	3 (SKU)	5 (SKU)	10 (SKU)
Market Intelligence Analysis	Yes	Yes	Yes	Yes
Leading Markets				
Potential Markets				
Emerging Markets				
New /Untapped Markets				
Competitor and their Markets	-	-	Yes	Yes
Annual Action Plan Projection (Quarterly & Phase wise)	1 (SKU)	1 (SKU)	3 (SKU)	5 (SKU)
Activity Reports				
Weekly Activity Reports	Yes	Yes	Yes	Yes
Monthly Activity Reports	Yes	Yes	Yes	Yes
Performance Reports	Yes	Yes	Yes	Yes
- Quarter (every 3 months)				
- Annual (12 months)				
Communication Process				
Database Generation	Yes	Yes	Yes	Yes
Relevant Buyers Identification	Yes	Yes	Yes	Yes
Cold Calling (Time Zone Based)	Yes	Yes	Yes	Yes
Correspondence Email & Communication	Yes	Yes	Yes	Yes
Bulk Emails Campaign	Yes	Yes	Yes	Yes
Marketing Slides	12	24	36	60
Export Operations Process				
Costing Assistance (FOB/CFR/CNF/CIF)	-	-	Yes	Yes
Exports Operations Handling Assistance	-	-	-	Yes
DBMS & CRM System Tools				Yes
Dedicated Personnel	-	-	Yes	Yes

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From Business Head's desk

we started our journey as a professional in year 2007 employed in an foreign venture based in China and began their exports operations, catering many markets worldwide, beginning from supply chain functioning bringing on understanding the niche of export operations and promoting on business development International marketing and Sales.

With 18 years of experience in International Trade, We have been fortunate to get the exposure to improve on our business trade language, soft-skills, knowledge about the history, culture, trade-map of products , expertize in exports and how to penetrate and make our space in New Markets.

We assure you of, we will take care of your marketing activities completely.

In B2B channel, most of the product has three sectors to penetrate:

- Organized Market
- Semi-organized Market (Metamorphic Phase in any business)
- Unorganized Market

The most challenging part for us, it takes bit more efforts for us to work on Semi-organized markets and Unorganized market, that is at times bit risky and time-consuming. We promise you, we do take care of our utmost efforts and support.

We completely believe in providing our utmost services and the development and growth of our client.

We are committed to bring the change in the approach of International business for Micro, Small, Medium Scale Manufacturers, and contribute in our nations development.

We will not hesitate to say, we are passionate about this work not just because of trade but we do contribute to SME's and the nation's development. That is the utmost satisfaction we get, we can say about ourselves.

Thank you so much for keeping your trust in us.

With sincere regards and thanks

Mayank Ravi Tikku
(Business Head)




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SIMEC
Strategic International Market
Establishment Campaign
(Under Divit International)



EXIM
Export Execution Support
(Under Sunsai Internatioal)

INTERNATIONAL MARKET
ANALYSIS
PHASE WISE ACTION PLAN

MARKETING CONTENT
OPERATIONS

PRE_SALES STAGE &
OPERATIONS

FOLLOW UP & SALES
SUPPORT OPERATIONS

FREIGHT FORWARDING SUPPORT

FOB / CIF PRICE FINALISATION

CUSTOMS CLEARING SUPPORT

MERCHANT EXPORT SUPPORT